Unlocking Knowledge,
Empowering Minds

Vision

“OCW expresses MIT’s goal of advancing education around the world through a global community in which knowledge and ideas are shared openly for the benefit of all.”
— Susan Hockfield, President of MIT

Momentum building

“So we’re going to support the creation of a new online, open-source clearinghouse of courses so that community colleges across the country can offer more classes without building more classrooms.”
— Barack Obama
President

Open License

Obliges users to meet three use requirements:

- Use must be non-commercial
- Materials must be attributed to MIT and original author or contributor
- Publication or distribution of original or derivative materials must be offered freely under identical terms, or “share alike”
Unlocking Knowledge, Empowering Minds

**Visits to OCW and Translations**

Visits since 10/1/2003

Traffic by Region

<table>
<thead>
<tr>
<th>Region</th>
<th>Visits Since 10/1/03</th>
<th>% of Visits</th>
<th>Traffic by Country – Oct 08</th>
</tr>
</thead>
<tbody>
<tr>
<td>North America</td>
<td>17,647,590</td>
<td>41.7%</td>
<td>United States</td>
</tr>
<tr>
<td>East Asia/Pacific</td>
<td>8,947,747</td>
<td>21.2%</td>
<td>China</td>
</tr>
<tr>
<td>Europe/Central Asia</td>
<td>7,697,776</td>
<td>18.2%</td>
<td>India</td>
</tr>
<tr>
<td>South Asia</td>
<td>3,452,056</td>
<td>8.2%</td>
<td>South Korea</td>
</tr>
<tr>
<td>MENA</td>
<td>2,055,573</td>
<td>4.9%</td>
<td>Canada</td>
</tr>
<tr>
<td>Latin America/Caribbean</td>
<td>1,897,714</td>
<td>4.5%</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>Sub-Saharan Africa</td>
<td>588,347</td>
<td>1.4%</td>
<td>Iran</td>
</tr>
<tr>
<td>TOTAL VISITS</td>
<td>42,286,803</td>
<td></td>
<td>TOTAL VISITS</td>
</tr>
</tbody>
</table>

Mirror sites — Approx. 209 around the globe

Traffic by Country – Oct 08

<table>
<thead>
<tr>
<th>Country</th>
<th>Visits</th>
<th>Country</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 United States</td>
<td>569,687</td>
<td>11 Brazil</td>
<td>17,550</td>
</tr>
<tr>
<td>2 China</td>
<td>141,308</td>
<td>12 France</td>
<td>16,710</td>
</tr>
<tr>
<td>3 India</td>
<td>90,233</td>
<td>13 Australia</td>
<td>14,724</td>
</tr>
<tr>
<td>4 South Korea</td>
<td>60,763</td>
<td>14 Italy</td>
<td>13,765</td>
</tr>
<tr>
<td>5 Canada</td>
<td>42,820</td>
<td>15 Egypt</td>
<td>12,871</td>
</tr>
<tr>
<td>6 United Kingdom</td>
<td>40,465</td>
<td>16 Singapore</td>
<td>12,720</td>
</tr>
<tr>
<td>7 Iran</td>
<td>24,653</td>
<td>17 Spain</td>
<td>12,014</td>
</tr>
<tr>
<td>8 Turkey</td>
<td>24,651</td>
<td>18 Pakistan</td>
<td>11,780</td>
</tr>
<tr>
<td>9 Japan</td>
<td>24,557</td>
<td>19 Mexico</td>
<td>9,564</td>
</tr>
<tr>
<td>10 Germany</td>
<td>22,832</td>
<td>20 Vietnam</td>
<td>9,020</td>
</tr>
</tbody>
</table>
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Visitors by Role

- Self learners: 50%
- Students: 30%
- Educators: 15%
- Other: 5%

Student Use

Kunle Adejumo
Engineering student at Ahmadu Bello University in Zaria, Nigeria, develops a deeper understanding of his class topics with OCW.

"Last semester, I had a course in metallurgical engineering. I didn’t have notes, so I went to OCW. I downloaded a course outline on this, and also some review questions, and these helped me gain a deeper understanding of the material."

Benefits to MIT

- Connecting with students and alum; improving teaching/learning; fostering international engagement

Among freshmen who knew of OCW before choosing MIT:
- 35% say OCW influenced their choice significantly

Used by:
- 90% of students
- 84% of faculty
- 50% of alumni and staff
In teaching 10.492, I needed a mathematical tool for finding roots of non-linear equation systems. I knew that Ken Beers of our department had been teaching the 10.34 graduate course in applied mathematics. Hence, I went to the OCW site and discovered that he had included some useful bits of Matlab code. It wasn’t too difficult to adapt it for my needs.

Barry Johnston

Highlights for High School
Innovate on the Platform

- Organizes ~70 introductory courses
- Maps ~2,600 resources to US AP curriculum
- Provides materials to inspire STEM study

Other OCWs:
- 200+ institutions
- 100 live OCW sites
- ~6,400 courses

Stanford Engineering Everywhere
Yale Open Courses
Thank You!

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